

Docket No. F-7313

Ser. No. 10/072,236

**REMARKS**

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Applicant expresses appreciation to the Examiner for conducting the interview of August 23, 2006. Therein the recitations of amended Claims 1 and 10 were discussed and support for the amendment was provided in the specification which discloses that the sales processing system 12 receives the machine operating program from the goods supply system 14 (page 22, line 13) which is forwarded to the user's terminal 16 (page 18, line 18). The selection and purchase of items by the user (via the user's terminal 16) proceeds in accordance this program (page 25, line 18). Accordingly, the process of selecting and buying items through the goods supply system 14 is not limited to other such processes that are normally provided by the sales processing system page (25, line 21).

As a result of the above disclosed and claimed invention, even if a new goods supplier (i.e., a goods supply system 14) participates in the existing sale process system 12, the new goods supplier can provide goods to users 16 through the process which the new goods supplier uniquely defines.

Turning to Cameron, with which the claims have been rejected under 35 USC § 102(e), the reference discloses only one process of selling and buying which

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is based on the actual vending machine (Fig. 3) using predefined software. The reference fails to disclose a system that does not use the vending machine in Fig 3 and the reference fails to teach a program provided on a user's terminal which displays the process of selling and buying that differs from the process prepared by sale process system. The Cameron system is incapable of allowing the integration of an additional goods supplier in an existing sale process system but is directed exclusively to paying money electrically via a mobile phone so that a customer can buy goods (ph 0208).

After discussing the above with the Examiner, Applicant and the Examiner agreed that the amendments provided to the claims differentiate the claims from the art. Accordingly, Applicant respectfully asserts that the rejections have been overcome and the claims are now allowable over the art.

Applicant respectfully requests a one month extension of time for responding to the Office Action. The fee of \$120.00 for the extension is provided for in the charge authorization presented in the PTO Form 2038, Credit Card Payment form, provided herewith.

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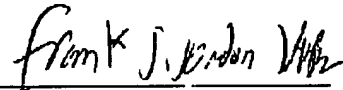
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If there is any discrepancy between the fee(s) due and the fee payment authorized in the Credit Card Payment Form PTO-2038 or the Form PTO-2038 is missing or fee payment via the Form PTO-2038 cannot be processed, the USPTO is hereby authorized to charge any fee(s) or fee(s) deficiency or credit any excess payment to Deposit Account No. 10-1250.

In light of the foregoing, the application is now believed to be in proper form for allowance of all claims and notice to that effect is earnestly solicited.

Respectfully submitted,

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